# **MOSAIC** project

# ASTAN AMERICAN GIRL CIUE

# 2021 annual report

#### Dear Mosaic Community,

"This is what peace looks like," Vicki said, gesturing to a room of nearly 100 4th and 5th graders. The 16-year-old Youth Leader's voice was filled with emotion as she spoke. Of the many magical Mosaic moments I've experienced over the past 21 years, this is one in particular I've been thinking about lately.

We had just finished a powerful activity at the Outdoor Project — one which captures the complexity of our world, with all its unfairness, messiness, and joy. We were now discussing how we wanted to create a more peaceful world. Nine-year-old Jeremiah stood up to say, "I don't even know what peace looks like. In my generation, all we've seen is fighting." And that's when Vicki responded, "This is what peace looks like — people of so many different backgrounds, sharing with, listening to, and empathizing with one another. This, right here, is what peace looks like."

I have to admit, I have sometimes struggled to remain hopeful during this challenging, strange time. It is memories like this one that keep me going. They remind me how much **each moment of peace that we create matters** and how crucial it is to show our young people these other possibilities of what the world can be. If we are going to have a chance of creating more inclusive, just, fun, and peaceful communities, we have to **inspire our young people to imagine** what they might look like and give them the tools to turn their imaginations into reality.

You, our extraordinary community, have enabled us to do just that for 21 years, and we are not slowing down — especially not now! While we are heartbroken that we cannot run the Outdoor Project during the pandemic, we are grateful for the opportunity to serve our community in other ways, as well as to strengthen our administrative foundation and expand our reach. We cannot thank you enough for making all this possible at this critical time. **Together**, we will continue to show thousands of young people what peace looks like in 2022 and beyond!

Peacing It Together!

Lara Mendel, Co-Founder/Executive Director



The Mosaic Team

Mosaic has been the most influential program in my life. The interpersonal skills that Mosaic teaches are as critical as writing or math. Assertive communication and empathy across differences are the foundation of who we are as people, and how successful we are as citizens. - Zo Pancoast, Mosaic Alumna

#### Mission

We work toward a peaceful future by uniting children of diverse backgrounds, providing them with essential community building skills, and empowering them to become peacemakers. Our complementary work with youth and adults not only supports our youngest peacemakers, but also enables us to reach wider communities through schools, community-based organizations, and the workplace. **Together**, we create microcosms of the just, diverse, inclusive world we envision, demonstrate that peace is possible, and inspire action.

#### **Our Core Values**

Mutual Respect Open Mindedness Self Respect Attitude (An awesome one!) Individuality Community





To fulfill our commitment to serve a population that mirrors the diversity of the Bay Area, The Mosaic Project intentionally partners with schools and organizations that differ markedly in socioeconomic, racial, and cultural make-up. In 2021, we served nearly 6,000 individuals directly and thousands more through our virtual resources.

Since 2000, we have served over 75,000 individuals.

### 14,000

4th and 5th graders through the Outdoor Project

## 2,600

Teens and young adults through the Youth Leadership Project

# 41,000

Students through the In-School Project

## 17,500

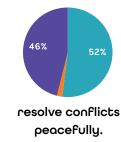
Adults through the Mosaic Consulting Project

# impact



#### I am more likely to:





- Strongly Agree
- Agree
- Disagree

Thanks for all the love, positivity, and hope you have given me starting a decade ago, during my fifthgrade year. Mosaic has shown me just how bright this world can be. - Josh Rowen-Keren, Mosaic Alumnus

Our lessons are not easily forgotten. When surveyed after five years, over 97% of responding alumni stated that, because of The Mosaic Project, they are more likely to empathize with those different from themselves, more likely to interrupt discrimination, and better able to resolve conflicts peacefully. The surveys are also evidence of so else — that special lightning that Mosaic man

## 99%

Alumni say they are more likely to empathize

peacefully. The surveys are also evidence of something else – that special lightning that Mosaic manages to capture in a bottle. One of the most common words our alumni use to describe their experience is "magical."

#### Outdoor Project Alumni Engagement and Advancement

- 50% Youth Leaders are alumni of the Outdoor Project
- **58%** Outdoor Project staff are former alumni/Youth Leaders
- **44%** Year-round office staff are former alumni/Youth Leaders
- 18% Board of Directors are former Youth Leaders

We carefully navigated transitioning safely back to in-person programs over the last year. While we have been unable to run our signature Outdoor Project

during the pandemic, we were still able to bring Mosaic magic to our partner schools, youth, and their families through:

- The In-School Project We provided interactive musical assemblies, workshops, as well as two-day retreats for over 3,500 elementary and middle school students.
- The Youth Leadership
  Project We offered our firstever Youth Summer Program for 16 high school students led by our first-ever five Gap Year students. We were also able to hold our fall Youth Leader Training Weekend Retreat in person. Thirty masked and vaccinated students from







across the Bay Area participated in personal and professional development and explored Mosaic curriculum in preparation for becoming cabin leaders in the new year.

- Anti-rocism in Action; Pro-justice in Proctice We facilitated this workshop series virtually and in-person for over 2,500 teachers, parents, as well as adults in the workplace.
- **Special Events** We hosted virtual events including an evening with Marvel Head Writer, Chinaka Hodge.



My son described the two-day Mosaic workshop as 'very moving.' He teared up several times when talking about how his classmates shared their experiences of discrimination. He said it made him realize that everyone can feel alone and hurt by others. He now feels more trust and bonded with his classmates and safer in the community. It was so powerful, and I am so grateful he was able to experience it. – Parent of a 6th-grade Mosaic Student ACTION GUIDE 21 Tools & Tips for Taking Interpersonal Action for Social Change For BUSINESSES ACTION GUIDE FOR FAMILIES

The content you produce is incredibly valuable. Personally and professionally, I have been navigating through my own work in increasing my capacity in communication and leadership in diversity, equity, and inclusion concepts. Mosaic frameworks and tools have been incredibly supportive.

INTERPERSONAL ACTION FOR

- Katie Gibbons, Head of Lower School, Alta Vista School

In response to requests from our community, we have created new online curriculum and resources for this critical time:

- Action Guide: 21 Tools & Tips for Taking Interpersonal Action for Social Change – We have one version for families and one for businesses. Our guide for businesses was so popular that a multinational company, Steelcase, contracted with us to rework it for their corporate DEI (Diversity, Equity, and Inclusion) use. We expanded our original guide from 12 to 21 tools and tips after a year of facilitating virtual workshops and incorporating feedback from our community.
- Activity Bonk We compiled a searchable database of over two decades' worth of our peace-building curriculum for all ages, making our resources easily accessible to our teachers everywhere!
- Stay tuned for our album of original songs, Children's Songs for Peace and a Better World, Volume 2, coming soon in early 2022! Listen to our Assertiveness Song for a preview.

**Architectural Rendering of Cabins** 



We ore creating our permonent home – an environmentally sustainable center for equity, empathy, and effective communication across differences! Conveniently located in Castro Valley, California, in the heart of the Bay Area, our new site will ensure that future generations have access to our unique experiential education programs.

We are near the end of the permitting process with Alameda County. Our site plan (including architectural, landscape, grey water, storm water, and septic designs) is complete, and the County is currently conducting an Environmental Impact Report. Meanwhile, we are working with the state on creating our small public water system.

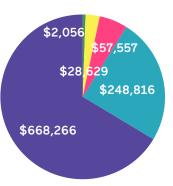
**Check out the 3-D videos** of our architect's renderings of the future cabins, dining hall, and staff house!

We are infinitely grateful to Scott and Molly Forstall who generously purchased the land where we are building our future!

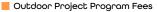
# Fipancials



#### 2020 Income



#### Total = \$1,005,324



- Individual Donations
- Foundation and Corporate Grants
- In-School Project and Mosaic Consulting Project Program Fees
- Merchandise Sales
- Miscellaneous Income

2020 Expenses



\$282,877

#### Total = \$477,967

- Capitalized Building/ Development Expense
- Remaining Net Profit

Our net profit, larger due to the pandemic, went to our Capital Fund to support the development of our permanent home in Castro Valley.



#### Total = \$527,357



staff

As a woman of color, I have experienced cultural prejudice and have seen the incredible devastation it causes. I was very impressed with Mosaic's uniquely diverse social justice focus, particularly as it pertains to our future leaders. Having recently joined as Deputy Director, I find myself not only inspired, but also truly hopeful that it is possible to achieve social acceptance and appreciation of differences amongst us all. - Charla Montgomery



#### We Are Thrilled to Welcome Charla Montgomery as Deputy Director

Charla brings over 20 years of operations and management experience to The Mosaic Project. Before entering the nonprofit sector, she had multi-year careers in several professional industries including banking, education, staff recruitment, and entertainment. All throughout, she has been passionate about contributing to her community, supporting programs in adult education and cultural and artistic awareness as well as serving on several boards. As a tenured nonprofit leader, Charla brings this passion for community and her extensive and varied business background to strengthen Mosaic's administration, programming, personnel, and fiscal well-being.

#### **Full-Time Team**

Khemnes Fisher Youth Leadership Project Director

Brian Lowe Chief Operating Officer

Lara Mendel Co-Founder/Executive Director

**Charla Montgomery** Deputy Director

Rebeca Pessoa Lead Facilitator/Land Steward

#### Part-Time Team

Emily Bang Grants & Editorial Specialist

Maiya Lanae Evans Lead Facilitator, MCP

Sandra Martin Curriculum Specialist

Chandra Page Accounting & Development Manager

Charlotte Trotter Communications & Development Coordinator Sabrina Moyle, MBA, President CEO, Hello! Lucky

Suzanne Lane, Vice President/Treasurer Graphic Design Consultant

Albert Chan, MBA/MS, Secretary Supplier Clean Energy Program, Apple & Mosaic Alumnus

Hirni Amin Community Member

Lia Barrow Personal Assistant, JustCoz

Erich Braun Partner, KPMG LLP

Terry C. Britt Sr. Vice President, City Building, Inc.

Chantal Byrne, MA Principal, Prospect Development Partners

Brett Dennen Singer/Songwriter & Resident Rock Star, The Mosaic Project

Kristin Hull, Ph.D President, Nia Global Solutions at Domini Social Investments Mosaic has grounded and inspired me to continuously develop my knowledge and skills in empathy, assertive communication, equity, and effective action for social justice as a parent, friend, author, and citizen. Mosaic's intentional, joyful, creative, and inclusive approach to human development and activism is tremendously inspiring and holds powerful keys to creating a more peaceful world today and in the future. - Sabrina Moyle



#### Deep Gratitude to Our Outgoing Board President, Sabrina Moyle

Sabrina became involved with The Mosaic Project in 2015 after hearing the award-winning music Brett Dennen co-created for Mosaic's curriculum. Having served as a non-profit consultant for The Bridgespan Group focused on education equity, she immediately saw the value of Mosaic's immersive, experiential model for uniting and educating children from markedly different backgrounds. The bi-racial daughter of a diplomat, Sabrina grew up in Asia and Africa before moving to the United States as a teenager. Her experiences in international communities gave her a global perspective and appreciation for diverse ways of living, connecting, and creating. Sabrina is Co-Founder of the greeting card studio Hello!Lucky and author of 21 best-selling books for adults and children. She lives in the Bay Area with her husband, three sons, and dog.

#### Lara Mendel, MA Co-Founder/Executive Director, The Mosaic Project

#### Chasmin Moses, MA Director of Program Development, Teach for America

Kara Murray-Badal MBA Candidate at The Wharton School, MPA Candidate at Harvard Kennedy School of Government, & Mosaic Alumna

Tari Nicholson Community Activist

Lawrence Shorter, MS VP, Product Design, Contrast Security

Brett Tucker Partner, Robert W. Baird & Co.

Marisol Vela-Chiu, MA Operations Manager, Young Women's Freedom Center

Lynne Wander COO, Utility API Especially with the intense divisions in our world often seeming unsurmountable, Mosaic is a bright spot that helps me to believe that peace and understanding are possible. It gives me hope for the world and for my impact on it.

- Kara Murray-Badal



#### A Warm Welcome to Our Incoming Board President, Kara Murray-Badal

Kara first joined The Mosaic Project as a high school student Youth Leader in 2008. At Mosaic, for the first time she saw true diversity: people from all different backgrounds—with different biases, privileges, joys, woes, and experiences working to be better while loving each other. It was transformational for her. Since then, she has served in just about every role within the organization, including Administrative and Outreach Director. She has also worked as the Senior Project and Change Control Coordinator at Bayer Healthcare, which led her to universal healthcare activism and campaign field work. Kara received her BA from Stanford and is currently an MBA Candidate at The Wharton School and an MPA Candidate at Harvard Kennedy School of Government.



#### Gogi Hodder April 25, 1968 - January 16, 2021

It is with deep sadness for loss and deep gratitude for love that we honor the life of Mosaic's Co-Founder, Margaret (Gogi) Hodder.

In addition to sharing **Gogi's obituary** we want to share her three 6-word memoirs that evolved in her last months and days: "I'm almost done with my list," then, "Oh wait, there's one more thing," and finally, "In the end, it's all love."

Gogi had an enormous heart and a sense of adventure to match. One of her biggest adventures, of course, was The Mosaic Project. She served as Mosaic's Board President for our first 15 years. She wrote in her last post:

The Mosaic Project was my answer to creating peace: bringing people together in a positive way to understand and befriend one another, work well together, and solve conflicts productively. Mosaic was my first child, my life's work.

**Courage. Connection. Peace.** These are the three words Gogi chose to carry with her in this transition and to offer to her loved ones as well. We will carry them with us as our work becomes a living altar to her.



We will dedicate a rock garden on our permanent home to Gogi and call it "Gogi Rocks." Our students will paint their own rocks in honor of someone they love to leave in the garden. We shared this idea with Gogi before her passing and she loved it! Anonymous Jennifer Abbingsole Jennifer Adcock William & Carolyn Ahlem Pot & Rob Alfieri KTiono & Jomes Alnos-Benson Barbara Atkinson **B** Avalon Holly Baldwin & Erik Weiland Deena Bartley Franise Bartley Albert Bentley Mark Breimhorst Anno Brock Pam Brown Charlotte & Ronald Bucori Ada Burko Kris Carpenter Negulescu Brian Casey Cheetah (Patty) Castaneda-Davis Cunthia Colvin Mochelnil Cormier Dorlene Cornwoll

In Honor of Gogi Hodder

Andrea Despotes Deborah Egger Carole Lynn Elder Karen Eng Claire Eustace Poul & Colleen Forcell Jeani Ferrari The Fischer Hecht Familu **Nicole Fitzhugh** Judith Freemon Lori Freedmon Sally Galway Maru Ganz Hester Green Amy & Roy Grigsby Jennifer Guitart Lynn Gunney Ston & Shoron Hommond **Beverley Payne** Harrison Tom How Cherie Kozuko Hishido Alon Hodder Jon & Fred Hodder Ray Hodder Beryl Hoffman Darbu Hoover & Louro Brezel

Richard & Andrea Isom Robert & Roe Janzen Peggy Jenkin April Johnson Tracey Jones Teresa Joue on behalf of the Starr Kina School for the Ministry Lisa Juachon Deboroh Jue Stan & Jo Katz Kelly Kirkpatrick Potricio I ombie 8 Liso Adriance Debby Lu Jodie Mothies Brieshen McKee Cunthia McMahon Janet & Dennis Mendel Kathie Menninger Jill Miller Sarah & Jay Moldenhouer-Salazar Kat Morgan Nancy Nagramada & Charles Raymond Nathan Naze & Megan Wachspress Lois Jone Newell

Jack Nicolous Melito Noel Marilyn & Henry O'Donnell Gail Olson Michele & Dove Overley Nancy Owen **Noelle Owens** Nino, Ami, & Matteo Poscoloti Lauren Poole & Charles Masten Jan & Ricky Ramsay Lindi Romsden Andrea & Paul Raub Abby Rezneck Robert, Suzanne, & Jeff Robinson Sarah Robson Donna Samson Linda Bunney Sarhad Yvette Socoouski Clare Sartin Poul & Pouline Sortio Ricard Sartin Thomas Schuetz Gary & Kathleen Shaw



William Simmons Robert & Lise Soores Kris Storr-Witort Annette Totum Cotherine Teore Robert & Joelle Triebsch Thomas Watling Ross Wehner Jessiko Welcome Jacqueline Wendland Jennifer Wilson & Liso Hoffmon Suzanne Wilson Mark Wilson Kothleen Wimer & Joe Puleo Renee Witon Christing Wolfe Nog Wotton

We support The Mosaic Project because their efforts to create fertile ground for a peaceful, just world are built on bringing together people, both children and adults, from diverse backgrounds and fostering relationships, empathy, and peacemaking skills. The work of The Mosaic Project fills a crucial void in our polarized society, where people from diverse backgrounds need opportunities to connect, learn, and build community. - Rod Womer & Barbara Karplus



#### Rod Womer & Barbara Karplus

Barbara Karplus is a semi-retired schoolteacher and tax accountant who has dedicated her career to education and helping others understand the world around them. Rod Womer is a retired Test Pilot, Program

Manager, and U.S. Navy Captain. Rod and Barbara are proud parents of five children and stepchildren and two foster children, all seven now adults. Through their philanthropic work they hope to build a world of compassion and caring to pass on to future generations. We are deeply grateful to all our wonderful supporters including the following:

Peace Luminaries \$75,000+

Julian Abdey & Sabrina Moyle The Beltramo Family Scott & Molly Forstall Jan & Fred Hodder Rebeckah Johnston Rod Womer & Barbara Karplus

#### Peace Trailblazers \$50,000+

Hirni & Tarang Amin Capital Group Companies Charitable Foundation Tikun Olam Foundation Mary Ford & Rob Lewis

#### Peace Champions \$20,000+

Anonymous The Chan Family Cheryl Frank & Michael Linn Jewish Women's Foundation of New York Kazan McClain Partners' Foundation Mighty Arrow Family Foundation Tari & Bill Nicholson Quest Foundation

#### Peace Leaders \$10,000+

Botti Family Fund Chantal & Robert Burne Change Happens **Clorox Company Foundation** Fund The Fischer Hecht Familu Gogi Hodder Human Family Unity Foundation Kristin Hull The Lane Familu **Nia Community Foundation** Orchard House Foundation The Trueblood Family WHH Foundation Laurie Wright Grossman & David Wright Dovid & Grace Yuan

#### Peace Builders \$5,000+

Erich & Kelly Braun Clif Bar Family Foundation My time with The Mosaic Project has served as a foundational piece of who I am today as a human being. I gained a deep understanding of empathy and what it means to not only treat everyone with respect, but also embrace all for who they are. It is an understanding I carry with me today at work, with friends, with family, and especially with strangers. I believe Mosaic has the magic to have that impact on almost everyone they touch, and I look forward to contributing to that however I can going forward.

- Nate Brewer



#### **Nate Brewer**

Nate Brewer first joined The Mosaic Project as a high-school student Youth Leader in 2008. He currently serves as a Talent Partner at Rippleworks where he works to match volunteer senior executives on short-term projects with scaling

social impact ventures. Prior to Rippleworks, Nate worked on the Executive Recruiting Team at Google and for the executive search firm Isaacson, Miller. Ahead of moving into executive search, Nate worked as a Site Manager for the early literacy non-profit Jumpstart. Columbia Property Trust Julie & Dr. Abhijit Desai Droubi Teom Chad & Tenah Dyer Linda & James Hargrove Potti & Ted Harrison Richard & Andrea Isom Carl Kawaja & Wendy Holcombe Eric Keisman & Linda Nevin Paul Kivel & Mary Luckey Cathy Kornblith Lindsay & Ting Louie Kit Miller Dr. Karin Molander & Svein Olslund The Nicholson Familu Foundation **NOVO** Construction Pacific Project Management Anne-Marie & Wylie Peterson Lisa & Brian Regan StubHub Foundation The Swig Company Susan & Ellen Waterglass, LLC West Star Foundation The Wilson & Pancoast Family

#### Peace Allies \$2,500+

Anonymous Amy Ensign-Barstow Memorial Fund at the East Bay Community Foundation Scirom Balasubromonian & Renate Zanal Note Brewer Kimberly & John Harding KPMG LLP Tim Lykowski Schoellkopf Family Foundation Joram Schwartz Sequoia Impact Fund of Silicon Valley Community Foundation Gloria Shapiro Tamara Slover The WFI WF Foundation

#### Peace Advocate \$1,000+

Anonymous Julia Avril Lia Barrow & Immanuel & Elijah Barrow Ward Gerry & Paulette Beemiller Amy Berlin Betty Jean Kivel Foundation Terry Britt & Linda Perotti Dennis & Katherine Brown Ray Buetens & Staci Sambol Lora & Craig Burnett Sujit Chakravarthy & Anita Tandon Vicki Chon & Michael Hook Michael Chui Stephanie Ciccone-Nascimento Jennifer & Allan Daly, in memory of Fred Shanafelt Decorative Plumbing Distributors Michael Evans & Kimberly Leon Guerrero Corlo Fobion Poul & Colleen Forcell The Galvan-Carty Family C.R. Gibb Amy & Roy Grigsby Jane Grossman Nancy Grossman-Samuel Koren Grove of the Grotellone Fund of RS Social Finance Dennis Hall & Carolyn Dobson Douglas Hauge Maxine Heiliger David Hochschild & Cunthia Li Eunice & Daniel James Jerry J. Wilson Memorial Foundation

R.D. Kern & Kendra Klang Elizabeth & Darell Krasnoff Leoders Forum Sonia Lee & Alan Grumet Andy Lerner Jock & Jonet Lerner Benjamin McKee Kotie & Joe Morford Marilyn Moyle Thomas Mumley Liso Peorson **Rubens Family Foundation** Deepti Sethi & Robin Nobizodeh Lowrence Shorter Andrew & Lindsey Stein Edward & Claire Stiepleman Emily & Eric Strong Cotherine Teore Brantley Thompson & Anna Nordberg The Lendleose Foundation The New York Community Trust Lunne Wander & Pamela Waxman

#### In-Kind

Ashby Flowers Dalla Terra Winery Direct Brett Dennen Manatt, Phelps & Phillips, LLP Janet & Dennis Mendel John Newcomb TechnoGod NorthStar ...Designing Solutions NOVO Construction Random Order Productions Slub Design (Ray Buetens & Staci Sambol) The Trueblood Family

We support The Mosaic Project and their values and mission towards leading younger generations to empower change in racism, profiling, stereotypes, bias, and prejudices. This is critical work. We are grateful to be able to support such an amazing organization and are encouraging our colleagues at Google to do the same. - Ross & Tiana O'Toole



#### Ross & Tiana O'Toole

Ross works in Talent Acquisition at Google, helping to build a more representative workforce of Software Engineers. Tiana is in Program Management at Google, advancing a diverse, equitable,

and inclusive evolution that fosters the development of inclusive products.

